

User Manual

YEAHMOBI

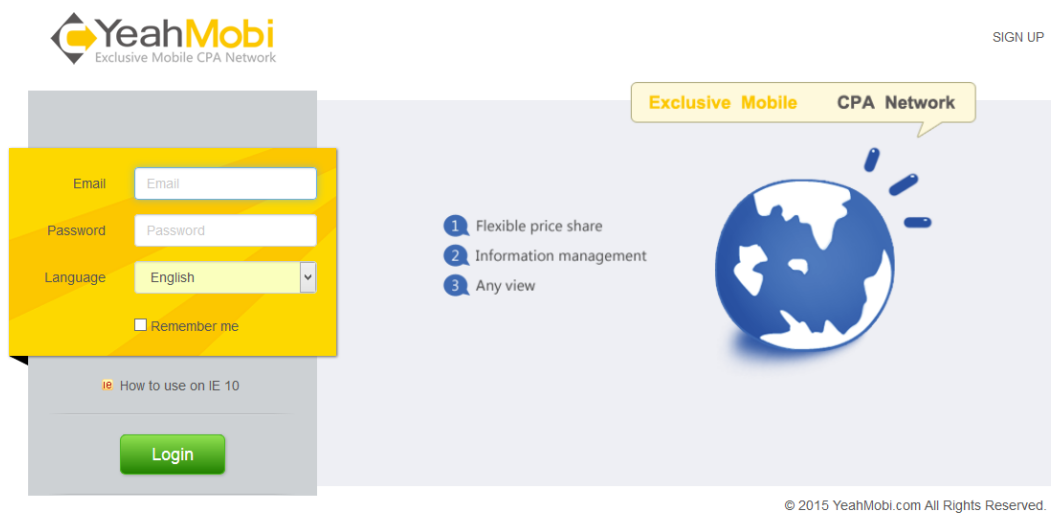
CONTENT

GETTING STARTED	2
SIGN UP FORM.....	3
MAIN NAVIGATION.....	5
ALL OFFERS	7
OFFER DETAIL.....	9
UPLOAD CREATIVE FILES	11
BILLING	13
MY INVOICES.....	13
MY PAYMENTS	14
MY PAYMENT METHOD	15
REPORT	17
CONVERSION REPORT	18

Getting Started

Welcome to YeahMobi affiliate network platform: <http://affiliate.yeahmobi.com/> .

First of all, you should have an account in YeahMobi to login to the affiliate network system.



In order to provide better user experience, YeahMobi supports customizing the system language. By selecting the language, you will view the system in English, Chinese or Japanese.

If you do not have an account in YeahMobi, you can access the sign up form to apply for an account.

Sign Up Form

You will be required to fill in some important information (marked with red *) in sign up form. The account should be a valid Email address which will be used as login account and also receive essential notice in the future. In order to be approved, we highly suggest filling more detail information in the sign up form.

Please remember to read the 'Terms and Conditions' at the bottom of the page before you submit the form.

Registration

Account Email :

Password :

Confirm Password :

First Name :

Last Name :

Phone :

IM : QQ

Address :

Country :

Region :

City :

Website :

Career :

From who or where did you hear about us?

What is your method of traffic? If you are doing mediabuy, please list some ad networks you are using


What kind of offers do you promote?

Payment Method and Payment Address

We only accept mobile traffic, desktop traffic is not allowed, please make sure you know this
 No
 Yes

How long have you been in mobile marketing?

What is your AIM/Skype ID/QQ? (If we can not reach you on IM, we will not approve your application?)

Verification Code : 

I agree to the [Terms and Conditions](#)

Main Navigation

You will find the navigation menu on the left hand side of the window where you can access key functionalities. By default, it shows recommended offers, new released offers and your currently promoting offers.

The screenshot displays the YeahMobi dashboard interface. At the top left is the YeahMobi logo and the text 'Exclusive Mobile CPA Network'. The user's email 'mickey_sun@yahoo.com' is shown in the top right. A navigation menu on the left includes: All Offers, My Offers, Upload Creative Files, Billing, Report, and Conversion Report. The main content area is titled 'Offers' and features a 'Keywords of Offers' search bar. Below this, there are sections for 'Featured Offers' and 'New Release Offers'. The 'Featured Offers' section shows two offers: 'Video Games Ringtones' (MY - Mozzi - Mixture Contet, \$2.300) and 'Tube Chixxx' (MY - Mozzi - Tube Chixx En, \$2.300). The 'New Release Offers' section shows five offers: 'App Download - Newshunt' (\$0.400), 'FR - Gamfive - Fruit Slicer' (\$12.000), 'NL - Gamfive - Fruit Slicer' (\$22.000), 'MX - NEO - Carrera Multi' (\$3.000), and 'MX - NEO - FIFA 2014 - Tel' (\$3.000). A status message at the bottom indicates 'INFO: No active offers in the last 7 days.' and a section for 'My Active Offers' is visible but empty. The footer contains the copyright notice '© 2015 YeahMobi.com All Rights Reserved.'

By clicking “All Offers”, you will be directed to the available offer list. In this section, you can search for desired offers, view offer details and get tracking links to promote the offers.

The function “My Offers” will list all the offers you are currently promoting.

By clicking on “Upload Creative Files”, you can manage your creative files, including uploading files for desired offers and viewing the application progress, etc.

The “Billing” section will bring you to all functions related to payment, such as viewing your invoice list, checking invoice details and the payment progress. The bell icon will remind you for important information, such as filling your payment method.

With the “Report” function, you will get detail information on your clicks, conversions and revenues of your promoting offers. You can view the results either online or exporting them for later analysis.

The “Conversion” report focused on the detail information of your conversions.

Your profile information is maintained in the upper right corner. By clicking your name, you can manage your basic information, change password, add global postback pixels and customize Email subscriptions.

We also look forward any suggestion for the system. You can contact us via the “Feedback” in your profile.

All Offers

The offer page provides a list of available offers for you to promote. You can view the general offer information. Searching function is also available.

The screenshot displays the 'All Offers' page on the YeahMobi platform. The interface includes a search bar at the top right, navigation tabs for 'Offers', 'Category', 'Geo', 'Platform', and 'Traffic', and a sidebar with options like 'All Offers', 'My Offers', 'Upload Creative Files', 'Billing', 'Report', and 'Conversion Report'. The main content area is a grid of offer cards, each featuring an app icon, a title, and a value. The offers are organized into rows and columns, with some cards having a 'NEW!' badge. The footer of the page contains the copyright notice: '© 2015 YeahMobi.com All Rights Reserved.'

Offer Title	Value
BR - Girls - Gata	\$0.850
BR - Girls - Prada Hair	\$0.850
BR - Girls - Gata Sem Lira	\$0.850
BR - Girls - Gata Do Dia	\$0.850
BR - Girls - Intermix	\$0.850
BR - Girls - Brasileira	\$0.850
BR - Girls - Ass	\$0.850
BR - Girls - Duplas	\$0.850
Mobi tv/D.E. CA, AU, NZ	\$0.440
PY - Intermix - JuegaPlay!	\$0.480
US - games - emgo	\$50.000
Mobovest (K, T, I) - main	\$0.280
Mobovest (K, T, I) - banner	\$0.320
BR - You Fan	\$0.560
AR - emery - Press	\$1.100
PY - Intermix - JuegaPlay!	\$0.480
UK - Intellip	\$2.400
TR - meabank - VideoPlus	\$1.200
US - Web Flash (exclusive)	\$1.400
PL - Lovemobi - Galaxy S5	\$2.500
PL - Lovemobi - Galaxy S5	\$2.500
PL - Lovemobi - Soccer LI	\$2.800
RO - Lovemobi - Horoscop	\$2.000
PL - Lovemobi - Siny (Vie)	\$2.500
MY - Lovemobi - IQ Test (a)	\$2.500
MY - Lovemobi - Palm read	\$2.500
MY - Lovemobi - Love Met	\$2.500
MY - Lovemobi - Horoscop	\$2.500
MY - Lovemobi - Rapid Do	\$2.500
BR - Kirts	\$0.850
FR - Games - Fruit Slicer	\$12.000
IL - Games - Fruit Slicer	\$22.000
MY - Lovemobi - Antivirus E	\$2.500
MY - Lovemobi - New Antiv	\$2.500
App Download - Small Play	\$0.400
ZA - Mobto - Instagram	\$4.000
APP Download - Mobo Mar	\$0.160
CR.OT.HN.SV - NEO - PI	\$0.500
BR - Neo - TapSings - TM	\$0.850
BR - Neo - Egnera - TM	\$0.850
BR - Neo - Manogogs - T	\$0.850
CR.OT.HN.SV - NEO - SA	\$0.500
CR.OT.HN.SV - NEO - PI	\$0.500
CR.OT.HN.SV - NEO - T6	\$0.500
CR.OT.HN.SV - NEO - IL	\$0.500
CR.OT.HN.SV - NEO - PI	\$0.500
CR.OT.HN.SV - NEO - PI	\$0.500
MY - Lovemobi - Whatsapp	\$2.550
MX - kekako - Fiat	\$1.900
MX - kekako - Whatsapp W	\$1.900

You can view the general offer information such as: offer name, payout, allowed traffic and targeted areas etc.



SV - NEO - PlantsVsZombies

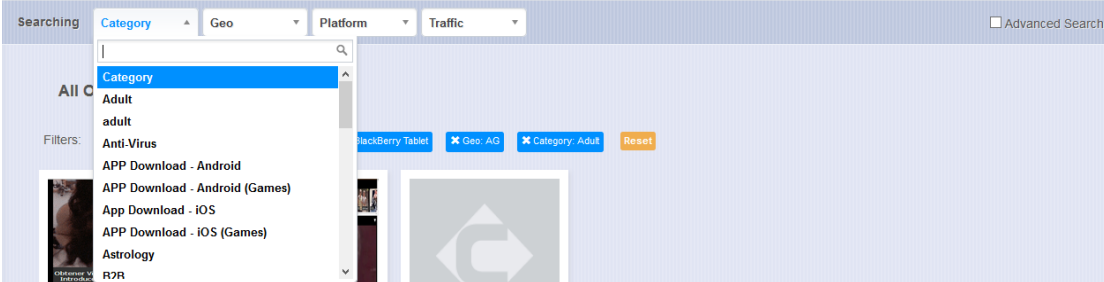
\$0.500

All Platform

CR GT HN NI SV

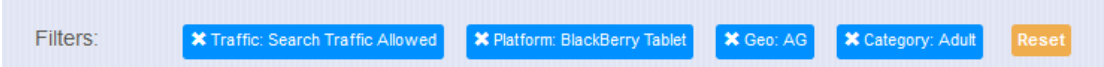
The image shows a promotional card for the game 'Plants vs. Zombies'. At the top is a colorful illustration of the game's characters. Below the illustration, the text reads 'SV - NEO - PlantsVsZombies'. The payout is listed as '\$0.500' in orange. A dark grey bar contains the text 'All Platform'. At the bottom, there are five small icons representing different countries: CR (Costa Rica), GT (Guatemala), HN (Honduras), NI (Nicaragua), and SV (El Salvador).

It also offers the search function for you to find the desired offers by category, countries, platforms or traffic. With the “Advanced Search” function, you can multi select options under each criterion.



The screenshot shows a search interface with a search bar and several dropdown menus. The 'Category' dropdown is open, showing a list of options including 'Adult', 'adult', 'Anti-Virus', 'APP Download - Android', 'APP Download - Android (Games)', 'App Download - iOS', 'APP Download - iOS (Games)', 'Astrology', and 'R2R'. The 'Geo' dropdown is set to 'AG'. The 'Platform' dropdown is set to 'BlackBerry Tablet'. The 'Traffic' dropdown is set to 'Search Traffic Allowed'. There is an 'Advanced Search' checkbox and a 'Reset' button.

The selected search criteria are shown above the searching result. You can customize your searching.



Filters: **✖ Traffic: Search Traffic Allowed** **✖ Platform: BlackBerry Tablet** **✖ Geo: AG** **✖ Category: Adult** **Reset**

The image shows a horizontal bar with the word 'Filters:' on the left. To its right are four blue buttons with white text and a white 'x' icon: 'Traffic: Search Traffic Allowed', 'Platform: BlackBerry Tablet', 'Geo: AG', and 'Category: Adult'. To the right of these buttons is an orange 'Reset' button.

Offer Detail


Clicking the offer logo will direct to the offer detail page. You will see detail descriptions together with restrictions of the offer, including:

- Offer Name
- Payout
- Caps if any
- Expiration Date
- Descriptions
- Restrictions: platform, country, and traffic
- Creative Files
- Tracking Link

To get your specific tracking link, just click the button “Get Tracking Link”. The page will direct you to the tracking link section. If the offer required an application, you will see the button “Apply”. You might be asked questions to apply for the offer. After the account manager approved the application, you will see the tracking link.

We support 8 sub tokens to add in your specific tracking link to capture more detail information. By clicking “Parameters”, you can attach tokens in your tracking links easily.

As for the “Postback Pixel”, you can postback more detail information for further analysis. We support no more than 50 postback URLs. It also provides the function to rollback your previous used postback pixel by clicking the icon near by the label.



mickey_sun@yahoo.com

Offers

Category | [Home](#) | [Featured Offers](#) | [New Release](#)

- All Offers
- My Offers
- Upload Creative Files
- Billing
- Report
- Conversion Report

TV
 Serie
 Video LIVE
 Streaming

35440 - IT - Nonstop - Video

Payout: **\$6.400** Caps: **NO**

Expiration Date: in 5 years (2019-12-31)

Preview
Get Tracking Link

This Offer is compatible with all Platforms in IT.

Restriction

Platform: All

Country:

Traffic:

Push

Incentivized

Email

18+

Search

SMS

WiFi

Description

All banners and bridge pages should be approved in advance.
All banners - Text, bridge pages must be approved in advance.

User Conversion Flow: one click

GEO: Italy

Device: Smartphone & Tablets

OS: Android Smartphones

Carriers: 3G (TIM + VODAFONE + 3 + WIND) - No Google (Search + Content)

Caps: NO

Push Notification traffic allowed: Yes

Incentivized Traffic allowed: NO

Email Traffic allowed: Yes

Adult traffic allowed: Yes

Search traffic allowed: Yes

SMS Traffic allowed: Yes

Wifi traffic allowed: NO

Redirect traffic allowed: NO

Tracking

Tracking Link: http://global.yetracking.com/trace?offer_id=35440&aff_id=100304

Parameters

Tracking Type: Server Postback w/ Transaction ID

Global Pixel Key:


Postback Pixel: +

View token list

Save


Creative Files

Offers In Same Country



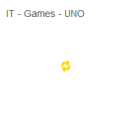
Us - glossy bingo

\$50.000




IT - Nonstop - Video2

\$6.400




IT - Games - UNO

\$6.400



IT - Games - IronMan

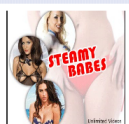
\$6.400



IT - Games - Racing


\$6.400

Offers In Same Category



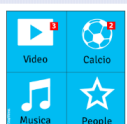
IN - Vodafone VAS HG TV

\$0.320




IN - Idea Vas HG TV

\$0.320




IT - Nonstop - Video2

\$6.400



FR - Streaming - LP3 - Vid

\$12.800



FR - Streaming - LP2 - Vid

\$12.800

© 2015 YeahMobi.com All Rights Reserved.

10

Upload Creative Files

You can view all your uploaded files. The status stands for the approval progress.

- **Pending:** the files are uploaded and waiting for approval. You can delete them to upload new ones.
- **Approved:** the files are approved by advertisers, and you can use them to promote offers.
- **Rejected:** the files are rejected by advertisers, and if there is reason, you can view them in the mouse over label.

The screenshot displays the 'Upload Creative Files' page in the YeahMobi dashboard. The interface includes a sidebar with navigation links, a main content area with a search bar and a table of offers, and a footer with copyright information.

Offer	Files	Status	Date	Delete
34424 - PA - Binbit - Dont Get Cold Xmas Version	e3ec30052c4e828c091f9ea2bc8648e9.jpg	pending	2015-01-16	✕
10008 - NI - Binbit - Sexy Menu	300.jpg	approved	2015-01-16	
10008 - NI - Binbit - Sexy Menu	8a8a83c408df7332732710d7e3ca67d9.jpg	rejected	2015-01-16	

To upload the creative files for approval, you can click “Upload Creative Files”. You should first select the category of the offers, and then select offers under the category. It supports to upload files for a group of offers under same category. Files no more than 5M with type JPG, JPEG, PNG, GIF, BMP, TXT, DOC, PPT or PDF are allowed to upload.

YeahMobi
Exclusive Mobile CPA Network

mickey_sun@yahoo.com

Keywords of Offers

Offers Category Home Featured Offers New Release

- All Offers
- My Offers
- Upload Creative Files
- Billing
- Report
- Conversion Report

Creative Files:

You can upload creative files to offers within same category. You will be notified by Email on the approval result.

Offer Category:

Offers:

File type: jpg, jpeg, png, gif, bmp, txt, doc, ppt, pdf
Max size: 5M

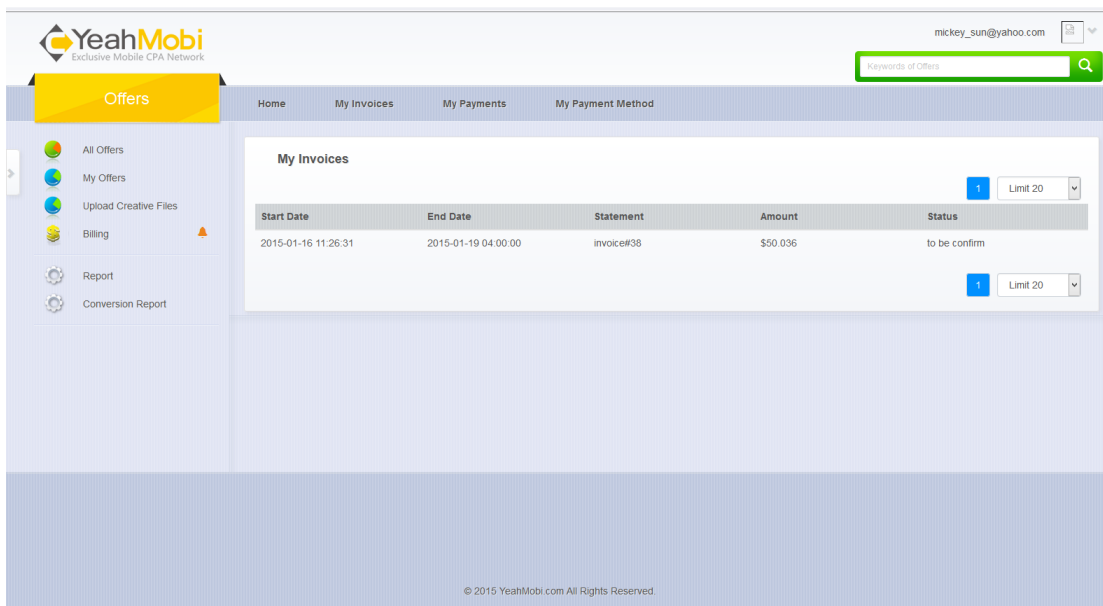
Files	Size	Delete
8a8a83c498df73327f0d7e3ca67d9.jpg	31.10 Kb	✕
300.jpg	6.66 Kb	✕

© 2015 YeahMobi.com All Rights Reserved.

Billing

My Invoices

There will be the invoice list for you to check. The invoice with status “to be confirm” will need your confirmation. There will also be a bell icon next to “Billing” menu to remind you.



The screenshot shows the YeahMobi user interface. At the top left is the YeahMobi logo and tagline. The top right shows the user's email address 'mickey_sun@yahoo.com' and a search bar. Below the logo is a navigation menu with 'Offers' highlighted in yellow. The main navigation bar includes 'Home', 'My Invoices', 'My Payments', and 'My Payment Method'. The 'My Invoices' section is active, displaying a table of invoices. The table has columns for 'Start Date', 'End Date', 'Statement', 'Amount', and 'Status'. One invoice is listed with a status of 'to be confirm'. There are also pagination controls showing 'Limit 20'.

Start Date	End Date	Statement	Amount	Status
2015-01-16 11:26:31	2015-01-19 04:00:00	invoice#38	\$50.036	to be confirm

Clicking the invoice number will direct you to check the invoice detail. You can send note to your account manager in “Messages” tab.

The screenshot shows the 'Invoice Detail' page in the YeahMobi dashboard. The user is logged in as 'mickey_sun@yahoo.com'. The page features a navigation menu with options like 'Home', 'My Invoices', 'My Payments', and 'My Payment Method'. A search bar is present with the text 'Keywords of Offers'. The main content area displays the following invoice details:

- Pay To: Mickey Sun
- Start Date: 2015-01-16 11:26:31
- End Date: 2015-01-19 04:00:00
- Total Pay: \$50.036
- Pay Method: alipay
- Alipay Account: mickey_sun@178.com

Below the details is a table with the following data:

Offer	Description	Qty	Edit Qty	Unit Price	Total
ES - FondosWhatsapp - Clubmovi		5	0	\$10.000	\$50.000
ES - FondosWhatsapp - Clubmovi	Missing conversions	3	3	\$0.012	\$0.036

© 2015 YeahMobi.com All Rights Reserved.

My Payments

All the payments will be listed here.

The screenshot shows the 'My Payments' page in the YeahMobi dashboard. The user is logged in as 'mickey_sun@yahoo.com'. The page features a navigation menu with options like 'Home', 'My Invoices', 'My Payments', and 'My Payment Method'. A search bar is present with the text 'Keywords of Offers'. The main content area displays the following payment record:

Date	Statement	Amount	Note
2015-01-19 06:01:26	payment#29	\$50.036	Paid in US dollar

© 2015 YeahMobi.com All Rights Reserved.

Clicking the payment number will direct you to check the payment detail. You can also save the payment as PDF for backup.

The screenshot shows the 'My Payment Method' page in the YeahMobi user interface. The page is titled 'Payment Detail' and displays the following information:

- Account:** Mickey Sun
- Sum:** \$50.036
- Invoice#:** 38
- Sum:** \$50.036

Offer	Description	Qty	Unit Price	Total
100112	2015-01-16 11:26:31 to 2015-01-19 04:00:00	5	\$10.000	\$50.000
100112	2015-01-16 11:26:31 to 2015-01-19 04:00:00	3	\$0.012	\$0.036

Below the table, there is a section for 'Project', 'Money', and 'Remark'. A 'Save as PDF' button is visible at the bottom left of the content area. The footer of the page reads '© 2015 YeahMobi.com All Rights Reserved'.


My Payment Method


You should first fill the payment method so that the system can generate the invoice for you. It supports 4 types of payments:


- Wire
- Paypal
- Bank Transfer (for mainland RPC only)

The payment method requires your account manager's approval. If the request is denied, you will get a message on the page: Your Request to change payment method was denied. You may need to verify your information. After the approval, if you have to change your payment method, it is available for modification but they still need your account manager's approval.

Please note: every Wed noon to Fri 6PM (GMT+8) is the billing generating and payment period. It is NOT available for any update on your payment method. Please update the information on the other day.

 YeahMobi
Exclusive Mobile CPA Network

mickey_sun@yahoo.com 

Keywords of Offers 

Offers Home My Invoices My Payments My Payment Method

- All Offers
- My Offers
- Upload Creative Files
- Billing
- Report
- Conversion Report

My Payment Method

Pay To Mickey Sun

Invoice Frequency Weekly

Payment Method

Account Name *

Bank Name *

Bank Address *

Bank City *

Bank State/Province/Region *

Bank Country *

Recipient Account Number/IBAN *

Swift Code *

Other Details *

© 2015 YeahMobi.com All Rights Reserved.

Report

This report provides summary data for you to check. It supports varies of filters to get desired data. You can view the result online with “Run Report” or download the CSV for further analysis with “Export Report”.

The screenshot shows the 'Report' section of the YeahMobi dashboard. It includes a navigation menu on the left with options like 'All Offers', 'My Offers', 'Upload Creative Files', 'Billing', 'Report', and 'Conversion Report'. The main area contains a 'Report' form with various filters: 'Offer' (with 'Enable Offer Filter' checked), 'Offer Filter' (search for an offer), 'Geo Targeting' (Country), 'UA Targeting' (Platform, Browser, Device Type), 'Sub IDs' (Sub ID 1-8), 'Interval' (Date, Hour), and 'Timezone' (GMT Western Europe Time, London, Lisbon, Casablanca). There are also date range pickers for '2015-01-15' and '2015-01-16' with '00:00' time. Below the form are buttons for 'Run Report', 'Reset', and 'Export Report'. A 'Result' table is displayed below the form, showing columns for Offer_id, Offer_name, Click, Conversion, Revenue, GR, and EPC. The table contains four rows of data and a 'Page Total' row.

Table	Offer	Click	Conversion	Revenue	GR	EPC
Offer_id	Offer_name					
35876	EC - Neo - EXITADAS	4	1	\$0.800	25.00%	\$0.200
35684	UK - EE - Android Club	3	2	\$7.000	66.67%	\$2.333
23226	App Download - Newshunt - Android (NTL)	3	1	\$0.400	33.33%	\$0.133
35904	UK - thesexyklub - youhot-691	1	0	\$0.000	0.00%	\$0.000
Page Total		11	4	\$8.200	36.36%	\$0.745

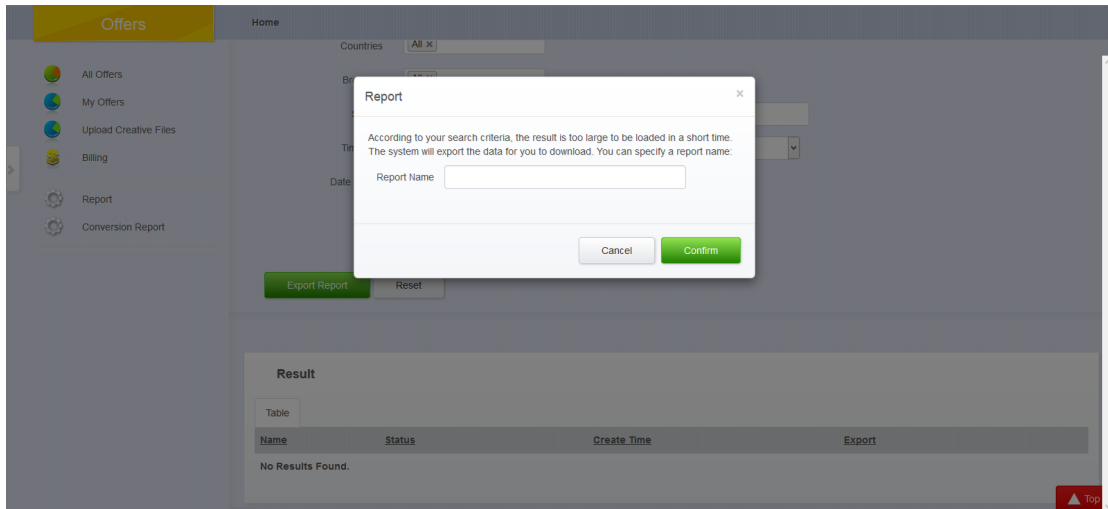
© 2015 YeahMobi.com All Rights Reserved.

Conversion Report

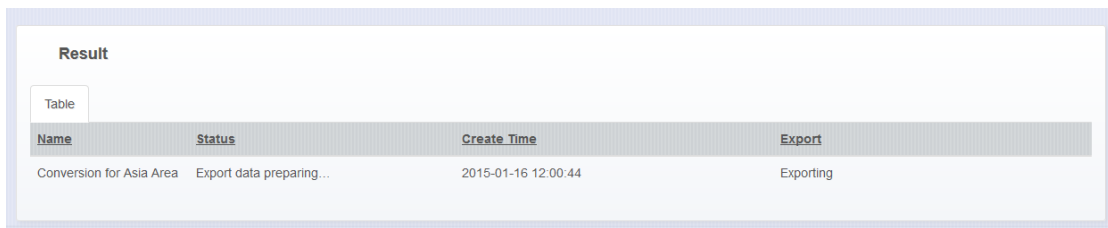
The conversion report provides the ability to get detail data for your conversion to optimize the promotion. Due to large scale of data, the report does not support online result, but needs to download the report in CSV format.

The screenshot displays the 'Conversion Report' interface on the YeahMobi platform. The top navigation bar includes the YeahMobi logo and a search bar. The left sidebar lists various menu items, with 'Conversion Report' selected. The main content area features a 'Conversion Report' section with several filter options: 'Offer' (search for an offer), 'Data' (checkboxes for Revenue, Sub 1, Sub 2, Transaction ID, Conversion IP, Device Brand, Device Model, Platform, Time), 'Countries' (All x), 'Browsers' (All x), 'Search' (Choose an item), 'Timezone' (GMT Western Europe Time, London, Lisbon, Casablanca), and 'Date Range' (2015-01-15 to 2015-01-16). Below the filters are buttons for 'Export Report' and 'Reset'. The 'Result' section shows a table with columns 'Name', 'Status', 'Create Time', and 'Export', and the message 'No Results Found.'.

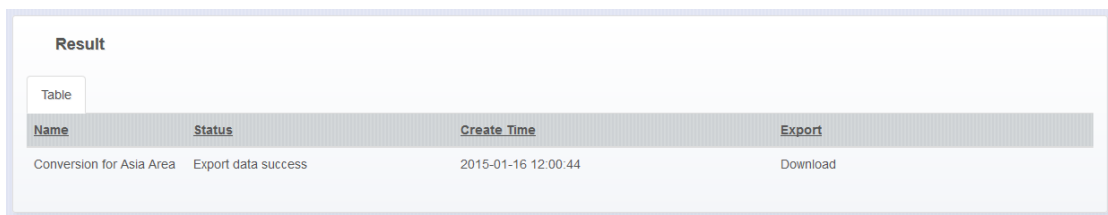
With the “Export Report”, you will get a pop up window to enter a name for the report.



When the report is running, you will get the following message: Exporting.. You can continue your work on other pages and return to the report page later to download the report.



Once the report is ready, you will get a download link.



Wish you have a good journey in YeahMobi.

If you have any suggestion, please feel free to contact us at yeahmobi.product@ndpmedia.com.